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| Cristen AndrewsCri |

I’m a writer and editor with a passion for educating and experience developing a wide variety of academic materials. I complete regular assignments for a number of publishers and test developers, and my areas of specialization are ESL, K-12, college readiness, and workplace assessment. More information about me can be found on my Web site, [Cristen.net](http://www.cristen.net/educational-writing.html).

**EDUCATIONAL WRITING EXPERIENCE**

**Educational Testing Service (ETS)** (ongoing projects, as assigned since 2008)

* Write and edit stimuli and items for the listening and reading sections of the TOEIC (Test of English for International Communications) and the TOEIC Bridge
* Write a variety of commissioned essays and passages for K-12 ELL assessments
* Create computer-based speaking prompts for use in the [TOEFL Primary](https://www.ets.org/toefl_primary/about)

## Lidget Green (ongoing projects, as assigned since 2013)

* Write essays and listening passages for the TEAP (Test of English for Academic Purposes), a university entrance exam
* Write short passages and speaking prompts for ELA materials for grades 4-5
* Write and edit items for English Listening Lounge, an online tool for improving English listening skills

## Rosetta Stone (ongoing projects, as assigned since 2013)

* Write and review usage practice sections and end of lesson tests for Rosetta Stone’s Advanced English for Business
* Write end of lesson tests for an English-language program in Korea for ages 6-12
* Update reference materials and training documents given to freelancers

## Cambridge Michigan Language Assessments (CaMLA) (ongoing projects, as assigned since 2014)

* Write stimuli and items for the MET (Michigan English Test) and MELAB (Michigan English Language Assessment Battery)
* Write speaking prompts for the ECCE (Examination for the Certificate of Competency in English) and ECPE (Examination for the Certificate of Proficiency in English)

## Second Language Testing Institute (2LTI, a division of Berlitz Languages) (ongoing projects, as assigned since 2015)

* Write stimuli and items for the reading section of the GTEC-CBT, a university entrance exam

## Words and Numbers (ongoing projects, as assigned since 2013)

* Revise teacher’s guides and student manuals for Wall Street English, an English language course
* Created ELA reading comprehension items for K-12 test preparation materials

**Core Learning Exchange (Core-LX)** (2015)

* Created passages and technology-enhanced items for a system of online learning modules designed for 8th grade ELA

## Tighe (2013)

* Wrote passages, technology-enhanced items, and essay prompts for [Smarter Balanced](http://www.smarterbalanced.org/smarter-balanced-assessments/)  performance tasks for grades 8-11

## Ballard & Tighe (2013)

* Created items for an ESL game that supports vocabulary learning

## BrainWorx Studio, Inc. (2013)

* Wrote and edited reading comprehension and grammar items for grades 6-12 ELA

**ADDITIONAL ASSESSMENT & TEACHING EXPERIENCE**

**Educational Testing Service (ETS)** (Natural Language Processing Team, 2014)

* Collaborated with the NLP team to build a list of vocabulary words and contexts appropriate for workplace English
* Helped create an automated video filtering system for use in language proficiency tests, accepted for the 2015 CALICO (Computer Assisted Language Instruction Consortium) Conference

**Educational Testing Service (ETS)** (ELL Summer Institute in Princeton, New Jersey, 2012 & 2013)

* Worked as a test development intern in 2012 and as a test development mentor in 2013

**Publishers Resource Group (a division of Thomson Gale)** (Summer Intern, 2005 & 2006)

* Proofread lesson plans, reading passages, and testing materials for grades K-12

**Literacy Austin (now a part of LifeWorks)** (Volunteer Teacher, 2006 – 2008)

* Taught a two-hour ESL course twice a week to a small group of adults
* Created teaching materials, developed curricula, planned activities, and assessed student progress
* Conducted interviews to measure students’ language levels

**RELATED SKILLS & EXPERIENCE**

* Working knowledge of MLA, APA, and CMS formatting styles
* Experience writing materials that align to specific DOK levels, Lexile scores, CEFR levels, and CCSS Standards
* Working knowledge of PARCC and SBAC item formats, and experience writing rubrics and rationales
* Experience writing selected response, constructed response, and a variety of technology-enhanced item types
* Experience adhering to style guides, working under tight deadlines, and submitting items in content management systems
* Experience with the language learning process (though my studies of Spanish and Arabic)
* Extensive cross-cultural experience through world travels, participation in various travel organizations ([Hostelling International Austin](http://www.hiusa.org/austin), [Couchsurfing](https://www.couchsurfing.org), [AIESEC](https://www.aiesec.org/)), and through hosting hundreds of international travelers at my home.

**OTHER PROFESSIONAL EXPERIENCE**

## Adlucent (PPC Production Specialist, 2008-2013; Copy Editor & SEO Coordinator, 2006-2008)

* Headed search engine optimization (SEO) campaigns for large Internet retailers, local businesses, and nonprofits
* Built pay per click (PPC) marketing campaigns for large Internet retailers
* Edited clients’ Web materials to develop high-quality ad copy and boost rankings in the search engine results pages
* Wrote and edited news releases, press materials, and company documents

## University of Texas Department of Communications (2005 – 2006)

* Edited, proofread, and fact checked books and manuscripts
* Assisted with editorial correspondence between authors, editors, and publishers

## West Austin News (2005-2006)

* Wrote and photographed news stories and feature articles

**EDUCATION**

**University of Texas** (2001-2005)

* Bachelor of Journalism; Bachelor of Arts (Middle Eastern Studies), GPA: 3.64/4.00

**University of Virginia/Yarmouk University**

* Summer Arabic Program (June-August 2005)